

COVID-19 Fake News

10/7/20



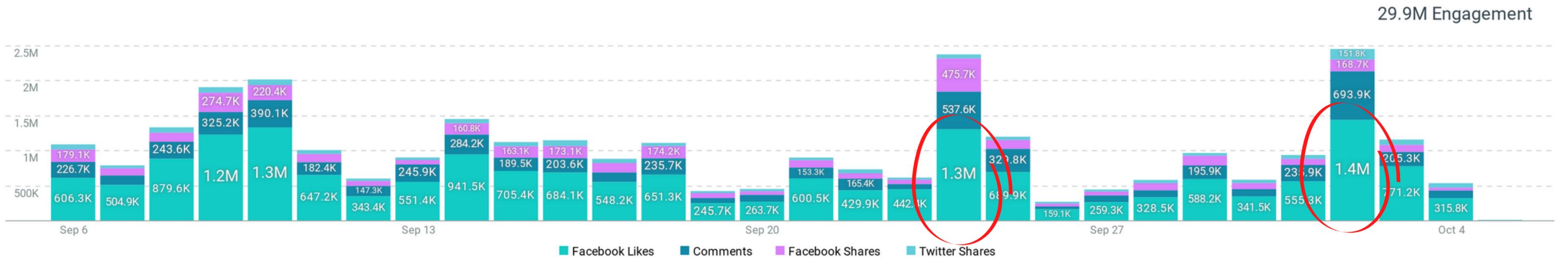
UConn

DIGITAL MEDIA & DESIGN

VOLUME

ENGAGEMENT SPLIT & TOP SITES/AUTHORS

ENGAGEMENT SPLIT



Most active & top authors are blog-type sites or Russian owned.

Multiple fake news regarding Nancy Pelosi.

Trump's COVID Diagnosis.

OVERVIEW

Most active author



Sputnik
Online News
866 Posts

Most influential author



matt margolis
Online News
2M Engagement

Most active site



mundo.sputniknews.com
Online News
1.1K Posts

Most influential site



www.dailywire.com
Online News
10M Engagement

VOLUME

TOP SITES & AUTHORS



Sputnik is a Russian-state owned news agency, website, and radio broadcast service.



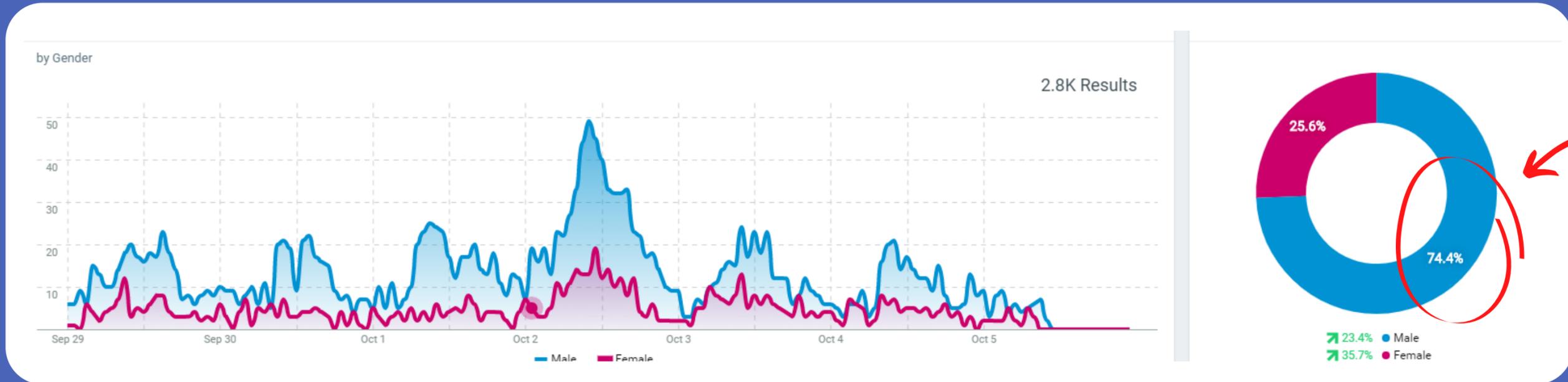
PJ Media is a American subscription-based far-right political commentary website.



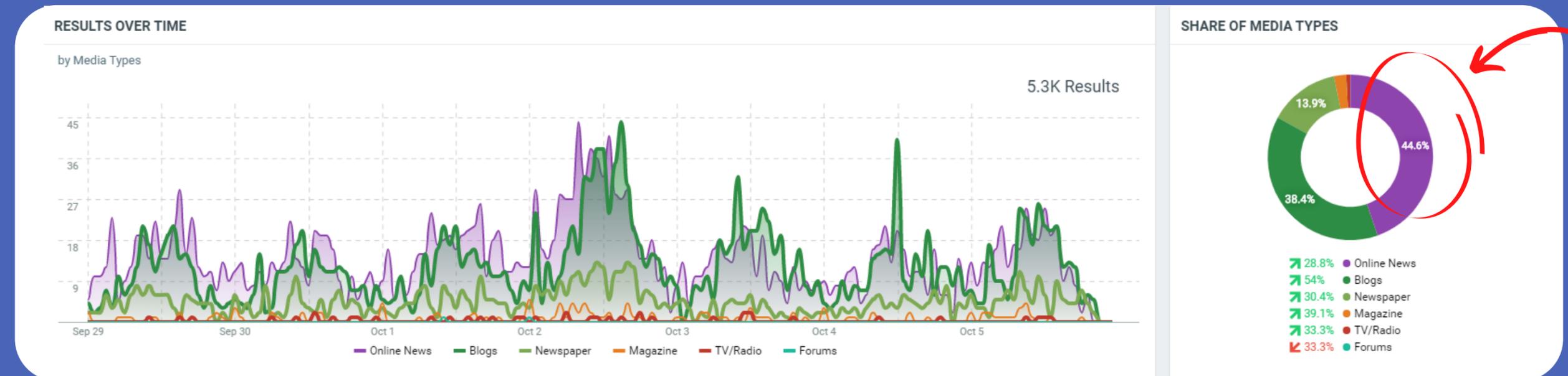
The Daily Wire is an American conservative news and opinion website.

Who Is Engaging?

Demographics



Men

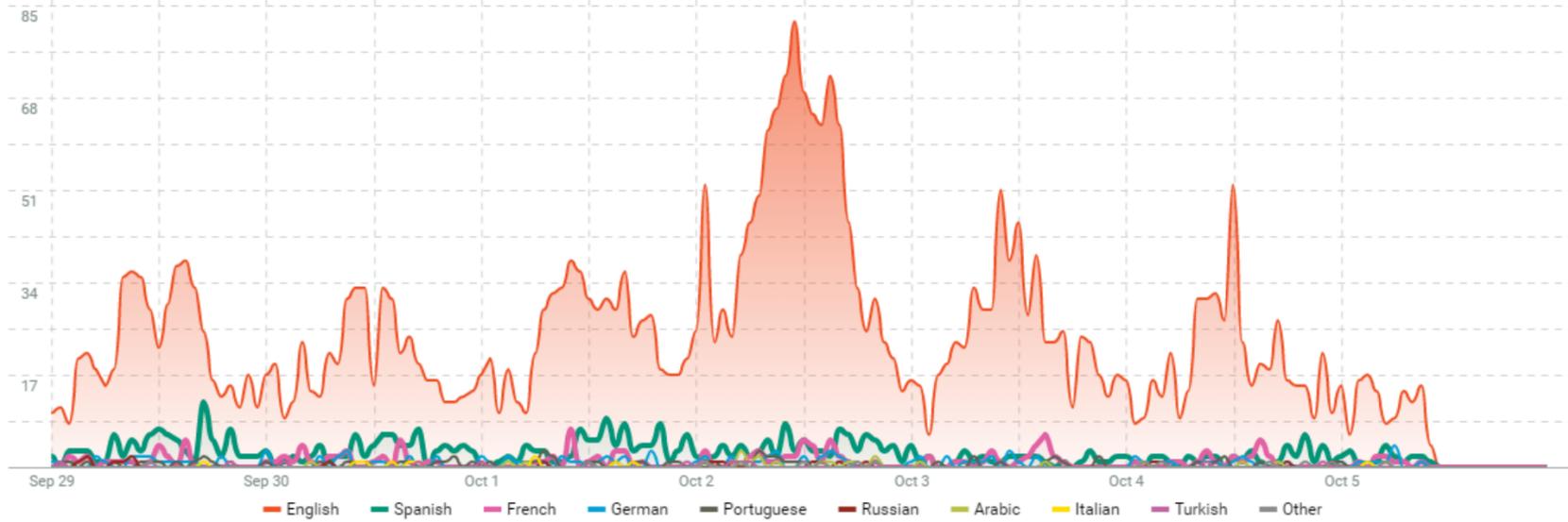


Online news sites

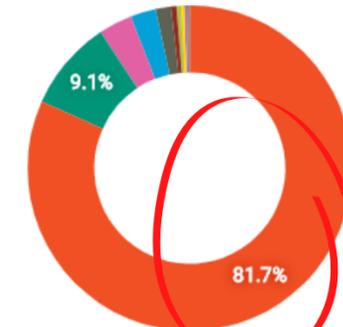
RESULTS OVER TIME

by Languages

4.7K Results



SHARE OF LANGUAGES



- 31.8% English
- 4.1% Spanish
- 25.2% French
- 9.2% German
- 24.2% Portuguese
- 35.9% Russian
- 120% Arabic
- 25% Italian
- 33.3% Turkish
- 75% Other

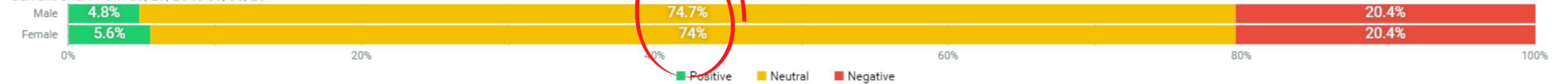
English Speaking

SENTIMENT

Results for: 09/29/20 - 10/05/20

by Gender

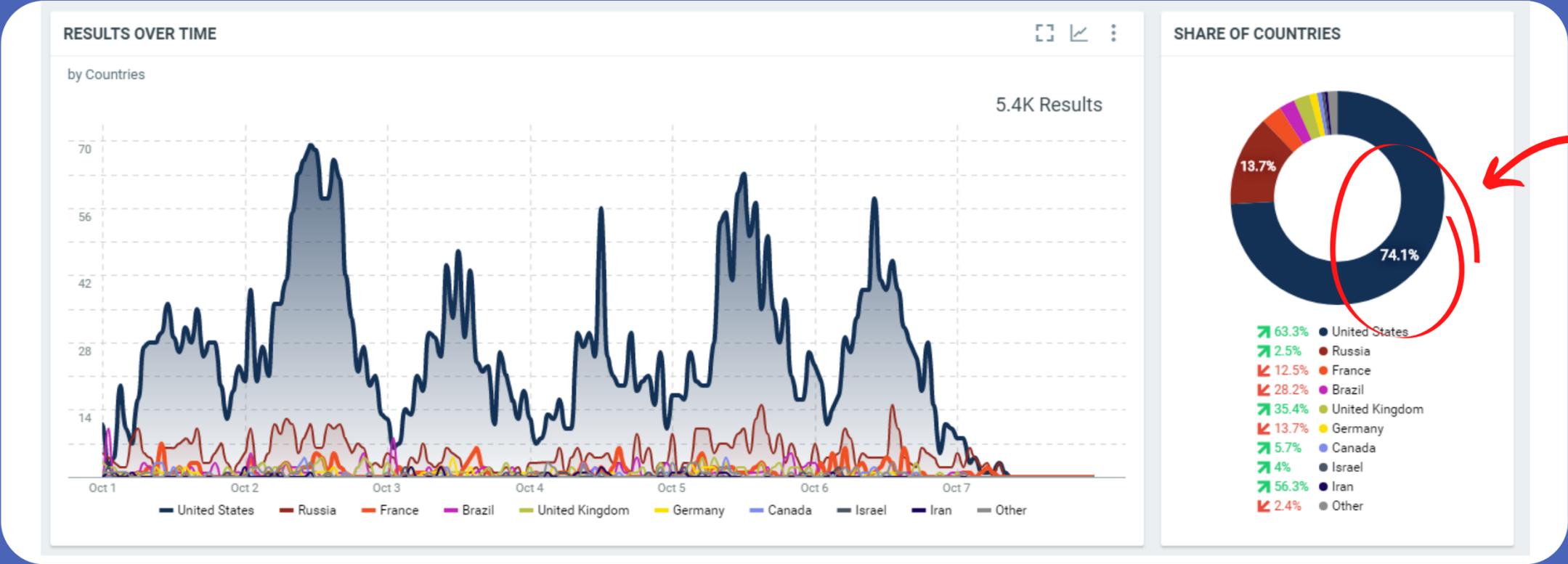
Time lapse from 09/29/20 to 10/06/20
Current chart from 09/29/20 to 09/30/20



Neutral Sentiment

Where are they Engaging?

Demographics



America

3.2K RESULTS

GROUP Similar stories - SORT BY Engagement (Most engaging) -

Leftists Cheer News Trump, Hope Hicks Infected With COVID-19: 'I Hope They Both Die'
Daily Wire News created a post
...Hope Hicks had all tested positive for COVID-19. "This evening I received confirmation that both President Trump and First... Herman Cain got Covid and he's still managing to tweet." Cheer up, Mr. President. Herman Cain got Covid and he's still...

published on 10/02/20 at 6:40 AM | Online News | United States | www.dailywire.com

MATCHES COVID-19 Fake News

METRICS 338.8K 3.4M 0/10

73 Twitter Shares, 25K Facebook Shares, 202.9K Facebook Likes, 110.8K Comments, 6.8M Alexa pageviews, 3.4M Alexa Monthly Unique Visitors

MATCHING SIMILAR RESULTS (ALL)

- "I Hope They Die" - Trump's Critics Celebrate News Of COVID-19 Diagnosis
published on 10/02/20 at 8:24 AM
- Michael Moore: 'My Thoughts and Prayers Are With Covid-19'
published on 10/02/20 at 9:18 AM
- Liberals Celebrate Trump's COVID Diagnosis: 'I Hope He Dies'
published on 10/02/20 at 9:40 AM