

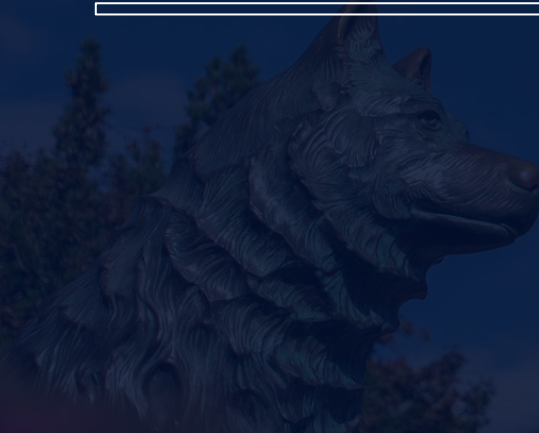


Bot Impact Trump & Biden

Twitter

4/29-7/29 Report

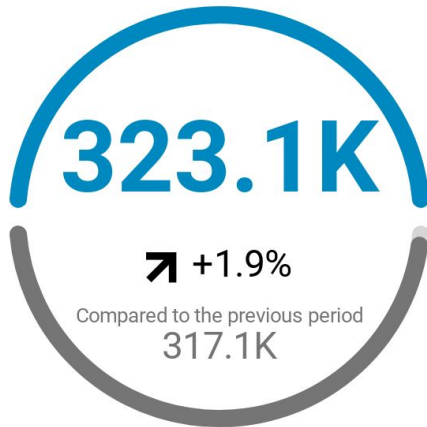
Performance



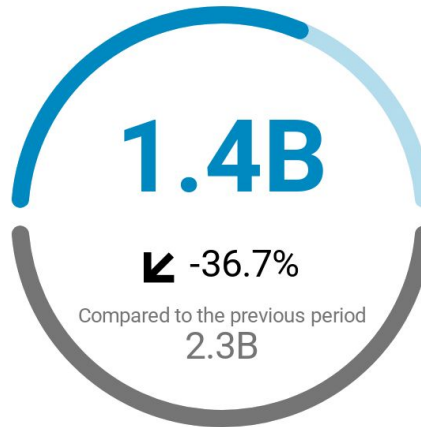
Joe Biden

Bot Tweets Performance

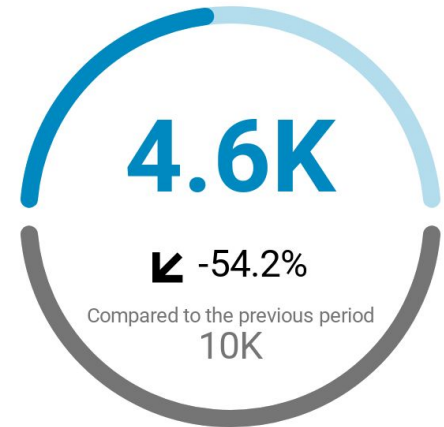
Engagement



Potential Reach



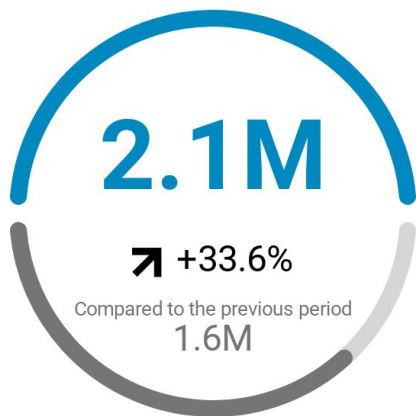
Mentions



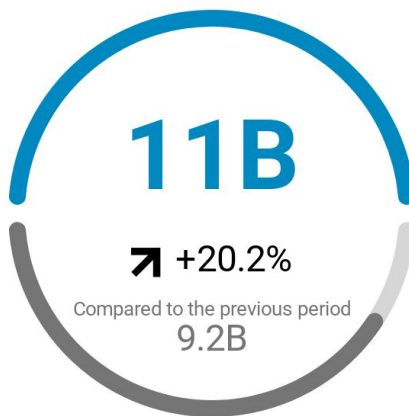
Donald Trump

Bot Tweets Performance

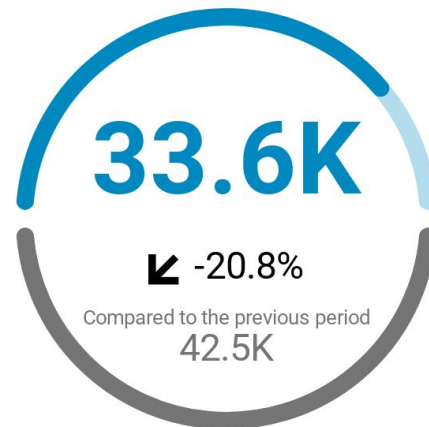
Engagement



Potential Reach






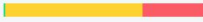














Mentions



Joe Biden












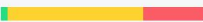





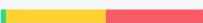
Top Bot Tweets based upon number of posts

Influencer	Network	Posts ↓	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 Tomthunkit™ @Tomthunkit...		491 ↑12.4%		35.4M ↑19.4%	72K ↑6.2%	11.9K ↑59.4%	24.3 ↑41.9%
 The Dail... @realDailyWire		318 ↓-4.5%		133.1M ↑1.7%	418.5K ↑6.5%	96.9K ↓-12.8%	304.8 ↓-8.7%
 #TuckFrump @realTuckFru...		304 ↑57.5%		27.1M ↑72.3%	89.1K ↑9.4%	39.7K ↑72%	130.6 ↑9.2%
 Bot Sentinel @BotSentinel		250 ↑541%		48.2M ↑2.9K%	192.7K ↑360.9%	7K ↑19.6%	27.9 ↑27.9%
 R. Saddler ... @Politics_PR		181 ↑22.3%		40.7M ↑20.6%	224.9K ↓-1.4%	6.2K ↑62.4%	34 ↑32.8%
 Georgia ... @GeorgiaLog...		132 ↓-21.4%		9.4M ↓-15.2%	71.4K ↑7.9%	8.5K ↑17.7%	64.4 ↑49.8%

In the last 3 months the top Bot has only mentioned Biden **491 times**. With the top 6 bot accounts mentioning him a total of **1.6K times**.

Donald Trump

Top Bot tweets based upon number of posts
















Influencer	Network	Posts ↓	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 Tomthinkit™ @Tomthinkit...		7.6K ↓-17.4%		541.8M ↓-14.3%	71.6K ↑3.7%	131K ↓-6.3%	17.3 ↑13.4%
 #TuckFrump @realTuckFru...		2.5K ↑6.5%		224.6M ↑15.7%	88.4K ↑8.7%	371.9K ↑13%	146.4 ↑6.1%
 R. Saddler ... @Politics_PR		1.9K ↑14%		435.2M ↑12.7%	224.9K ↓-1.1%	62.5K ↑41.7%	32.3 ↑24.4%
 Con el M... @ConElMazo...		1.6K ↑37%		831.4M ↑46%	510.7K ↑6.5%	84.7K ↑39.9%	52 ↑2.1%
 #TheResist... @SocialPowe...		1.2K ↑7%		171.2M ↑4.9%	148.4K ↓-1.9%	29.3K ↑32.5%	25.4 ↑23.9%
 The Progre... @Libertea2012		821 ↓-40.4%		41.3M ↓-41%	50.4K ↓-1%	8.6K ↑2.8%	10.4 ↑72.4%

The top Bot mentions both Biden and Trump as part of its tactic.

However, Trump is mentioned approximately 7K more times by this same account.

Joe Biden






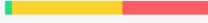









Top influencers based upon number of posts

Influencer	Network	Posts ↓	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 Republican... @RepsForBid...		4.1K ↑549.7%		169.4M ↑12.5K%	40.9K ↑1.8K%	2.4M ↑5.5K%	591.1 ↑765.1%
 The Hill @thehill		2.7K ↓-1%		10.2B ↑4.4%	3.8M ↑5.4%	1.1M ↑21%	403 ↑22.2%
 Henry(Joe ... @D_jeneration		1.4K ↑87.9%		11.5M ↑218.4%	8.4K ↑69.5%	430.9K ↑103.3%	315.5 ↑8.2%
 Washing... @dcexaminer		1.3K ↑1%		312.4M ↑13%	240.5K ↑11.9%	180.6K ↑65.3%	139.1 ↑63.7%
 Essence of ... @KapeciaRes...		1.3K ↑4.5K%		50.3M ↑4.6K%	39.3K ↑2.2%	89.7K ↑2.7K%	70.1 ↓-38.1%

0 of the top 5 influencers for Biden in the last 3 months based upon the number of posts are considered Bot accounts.

Donald Trump

Top influencers based upon number of posts

Influencer	Network	Posts ↓	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 The Hill ✓ @thehill		10.4K ↑81.8%		39.6B ↑89.1%	3.8M ↑4.1%	3.4M ↑100.1%	328 ↑10.1%
 #TuckFrump @realTuckFru...		8.9K ↑51.3%		816.9M ↑72.8%	91.9K ↑14.2%	2M ↑123%	221 ↑47.4%
 Tomthunkit™ @Tomthunkit...		7.6K ↓-17.4%		543.1M ↓-14.3%	71.6K ↑3.7%	131.5K ↓-6.2%	17.3 ↑13.5%
 Palmer ... ✓ @PalmerRep...		7.5K ↑15.6%		2.4B ↑18.9%	325.9K ↑2.9%	5.5M ↑28.2%	735.5 ↑10.9%
 scientific re... @scientificre...		6.6K ↑31.3K%		59.8M ↑104.2K%	9.1K ↑231.9%	2.3M ↑188.6K%	353.8 ↑500.2%

2 out of the top 5 influencers for Trump in the last 3 months based upon the number of posts are considered Bot accounts.

These 2 accounts are responsible for approximately 40% of the number of posts in the top 5 of Trump's influencers.

Highest Bot Engagement for Biden



#TuckFrump @realTuckFrumper shared a link

Kellyanne Conway suggests Joe Biden is picking a woman vice president to have sex with her dlvr.it/RX1ksQ

792 Retweets
1.9K Twitter Likes
2.6K Total Engagements

The highest engaged Tweet by a Bot involves picking a Vice President and comes from the same account that Trump's most engaged tweet is from.

Highest Bot Engagement for Trump



#TuckFrumper @realTuckFrumper shared a link

Experts: Ivanka Trump's endorsement of Goya Foods puts her in serious legal trouble rawstory.com/2020/07/expert...

2.2K Retweets

6.3K Twitter Likes

8.5K Total Engagements

The highest engaged tweet by a Bot involves Ivanka Trump and how she could be in serious legal trouble. It also comes from the account that has the 2nd highest amount of posts.

Overall Insights

- Trump has significantly more engagement, potential reach, and mentions from Twitter election Bots as compared to Biden
- In the last 90 days, the top election Twitter Bot has approximately 491 mentions of Biden, as compared to Trump with approximately 7,600
- 2 of the top 5 Twitter election influencers for Trump in the last 3 months are Bots
- These 2 Bot accounts for Trump are responsible for ~40% of the Top 5 Twitter tweet volume
- The most engaged Bot election tweet for Trump has approximately 6k more consumer engagements than Biden's most engaged Bot tweet