Trump Fake News

5/20-6/3 Report

Research by Ryan Young
Twitter labels Trump’s tweet with a fact check.

There is NO WAY (ZERO!) that Mail-In Ballots will be anything less than substantially fraudulent. Mail boxes will be robbed, ballots will be forged & even illegally printed out & fraudulently signed. The Governor of California is sending Ballots to millions of people, anyone.....

Get the facts about mail-in ballots

8:17 AM · May 26, 2020 · Twitter for iPhone

51.7K Retweets 133.8K Likes
Fake News Results

Twitter puts a fact check on Trump’s tweet

Don Lemon ties Trump to George Floyd's death

Secretary Kayleigh McEnany defended President Trump’s decision not to formally address the country during this time

Engagement = 6.2k

Engagement = 20k

We need an explanation as to why these look like real stories.
500 doctors tell Donald *Trump* to end the coronavirus shutdown, say it will cause more deaths

Hundreds of doctors wrote a letter to President *Trump* this week asking him to end the coronavirus shutdown, saying it is a “mass casualty incident” spurring deaths from other factors such as substance abuse and...

published on 05/21/20 at 8:15 AM | Newspaper | United States | washingtontimes.com

Engagement = 530.5k   Potential Reach = 2.4M   Facebook Likes = 351.9K
Top Themes for Trump and Fake News

Let's explain that the top topics and themes for fake news sources are about Floyd and on Twitter.
### Top Influencers Who Share Fake News

#### Most active author
- constitutional nobody
- Blogs
- 503 Posts

#### Most influential author
- Ryan Saavedra
- Online News
- 3M Engagement

#### Most active site
- breitbart.com
- Online News
- 1K Posts

#### Most influential site
- dailywire.com
- Online News
- 12.7M Engagement

<table>
<thead>
<tr>
<th>Average Mentions - Sites</th>
<th>Unique Authors</th>
<th>Average Mentions - Authors</th>
<th>Unique Sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>45.8</td>
<td>22.1K</td>
<td>4</td>
<td>367</td>
</tr>
<tr>
<td>↑ 5.4%</td>
<td>↑ 2.8%</td>
<td>↑ 1.8%</td>
<td>↓ 1.1%</td>
</tr>
<tr>
<td>Compared to the previous period</td>
<td>Compared to the previous period</td>
<td>Compared to the previous period</td>
<td>Compared to the previous period</td>
</tr>
</tbody>
</table>

Average mentions - sites, unique authors and average mention - authors are all up compared to the previous period.
## Top Influencers by Reach

<table>
<thead>
<tr>
<th>Influencers</th>
<th>Posts</th>
<th>Sentiment</th>
<th>Reach</th>
<th>Reach per mention</th>
<th>Engagement</th>
<th>Engagement per mention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sputnik, sputniknews.com</td>
<td>330</td>
<td></td>
<td>6.7B</td>
<td>20.3M</td>
<td>40.9K</td>
<td>124</td>
</tr>
<tr>
<td>RT, rt.com</td>
<td>131</td>
<td></td>
<td>6.1B</td>
<td>46.6M</td>
<td>118K</td>
<td>900.7</td>
</tr>
<tr>
<td>Tyler Durden, zerohedge.com</td>
<td>312</td>
<td></td>
<td>2B</td>
<td>6.4M</td>
<td>15K</td>
<td>48</td>
</tr>
<tr>
<td>AP, breitbart.com</td>
<td>114</td>
<td></td>
<td>1.5B</td>
<td>12.8M</td>
<td>45.8K</td>
<td>402.2</td>
</tr>
</tbody>
</table>

**RT has the second highest reach**
RT News

RT (formerly Russia Today) is a Russian government-funded international television network.

RT had the highest reach per mentions when it comes to Trump and fake news.
Fake News increased significantly this week
Overall Insights

- Twitter puts the first fact check on President Trump’s tweet.
- The top fake news topic in regards to Trump involves Coronavirus and reopening.
- The top theme for Trump and fake news is centered around George Floyd.
- RT News (Russian outlet) has the highest reach per mentions with Trump and fake news.
- Mentions, engagement and potential reach are all up compared to the previous period.